

S U P E R H E R O D A S H

10TH ANNUAL WALK FOR BRAIN INJURY - SACRAMENTO

SEPTEMBER 17, 2017 STATE CAPITAL (SOUTH STEPS)

E X H I B I T I N G

EXHIBITOR BOOTH| \$ 500

- EXHIBIT BOOTH (6FT. TABLE, 2 CHAIRS)
- 1 EXHIBITOR ATTENDEE REGISTRANT

AS AN EXHIBITOR, YOU WILL RECEIVE EXPOSURE TO ALL ATTENDEES. EXHIBITING ALSO ENHANCES YOUR BOTTOM LINE BY HELPING YOU GENERATE AND CLOSE LEADS, STRENGTHEN PARTNERSHIPS WITH CUSTOMERS, BUILD NEW RELATIONSHIPS WITH CLINICIANS, EDUCATORS, CAREGIVERS, SURVIVORS, CASE MANAGERS, ETC.

S P O N S O R S H I P

BUILD YOUR BRAND, STRENGTHEN YOUR CONNECTIONS, AND STAND OUT FROM THE COMPETITION. THERE ARE PLENTY OF SPONSORSHIP OPPORTUNITIES WE ARE OFFERING. BELOW ARE THE BENEFITS INCLUDED WITH EACH SPONSORSHIP:

- INCREASED EXPOSURE AND AWARENESS FOR YOUR COMPANY
- RECOGNITION IN ALL MARKETING, EMAIL BLASTS, SOCIAL MEDIA POSTS, ETC
- ONSITE SIGNAGE AT THE POINT OF SPONSORSHIP
- COMPANY NAME LISTED ON BIACAL.ORG WEBSITE (WALK REGISTRATION SITE) WITH LINK TO YOUR COMPANY'S WEBSITE
- A PERFECT PLATFORM TO SPOTLIGHT NEW PRODUCTS OR SERVICES
- **ADDITIONAL BENEFITS ARE OFFERED AND ARE LISTED BELOW UNDER EACH SPONSORSHIP DESCRIPTION**

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR	\$5,000
GOLD SPONSOR	\$2,500
SILVER SPONSOR	\$1,000
BRONZE	\$500
T-SHIRT SPONSOR	\$10,000
MIRACLE MILE SPONSOR	\$5,000
MIRACLE MILE FINISH LINE PRIZE SPONSOR	\$3,000
PRE-RACE DANCE PARTY SPONSOR	\$1,000
BAND SPONSOR	\$1,500
DJ SPONSOR	\$1,000
POP-UP TENTS SPONSOR	\$2,000
TABLES & CHAIRS RENTAL SPONSOR	\$2,000
WASHING STATION SPONSOR	\$1,000
WATER STATIONS	\$500
PHOTO BOOTH SPONSOR	\$500
BALLOON SPONSOR	\$500
DOGGIE PAMPER STATION SPONSOR	\$250
FACE PAINTING SPONSOR	\$1,000
BEST COSTUME AWARD SPONSOR	\$500
BEST DOGGIE COSTUME PRIZE SPONSOR	\$250
TOP TEAM FUNDRAISER SPONSOR	\$500
SCHOLARSHIP SPONSOR	\$500

SPONSORSHIP DESCRIPTIONS

VIP PLATINUM SPONSOR

BECOME ONE OF OUR TOP EVENT SPONSORS WITH THIS PLATINUM SPONSORSHIP. RECEIVE 1 EXHIBIT TABLE WITH REGISTRATION INCLUDED FOR 2 REPRESENTATIVES FROM YOUR COMPANY. JOIN US AT OUR VIP TENT FOR REFRESHMENTS AND SNACKS. INVITE 10 OF YOUR FRIENDS, FAMILY, AND CO-WORKERS TO THE EVENT FOR FREE WITH YOUR VIP REGISTRATION TICKETS. THIS SPONSORSHIP ALSO COMES WITH A 1 YEAR CORPORATE MEMBERSHIP WITH BIACAL.
INVESTMENT: \$5,000 | 1 EXCLUSIVE SPONSOR

VIP GOLD SPONSOR

BECOME A GOLD SPONSOR AND RECEIVE 1 EXHIBIT TABLE WITH REGISTRATION INCLUDED FOR 2 REPRESENTATIVES FROM YOUR COMPANY. JOIN US AT OUR VIP TENT FOR REFRESHMENTS AND SNACKS. INVITE 5 OF YOUR FRIENDS AND FAMILY TO THE EVENT FOR FREE WITH YOUR VIP REGISTRATIONS TICKETS
INVESTMENT: \$2,500 | 2 PREMIER SPONSORS

SILVER SPONSOR

OUR SILVER SPONSORSHIP OFFERS 5 COMPLEMENTARY REGISTRATION TICKETS FOR YOUR FRIENDS, FAMILY, AND CO-WORKERS . REGISTRATION WILL BE COMPLEMENTARY FOR YOU AND A GUESTS WELL.
INVESTMENT: \$1,000

BRONZE SPONSOR

BECOME A BRONZE SPONSOR AND JOIN US AT OUR EVENT. WE WILL PROVIDE YOU WITH 2 COMPLEMENTARY REGISTRATIONS .
INVESTMENT: \$500

T-SHIRTS FOR ALL OF OUR SUPERHEROS

INTERESTED IN HIGHLIGHTING YOUR BRAND THROUGHOUT THE ENTIRE EVENT. IF SO, THEN THIS IS THE PERFECT SPONSORSHIP FOR YOU. YOUR COMPANY LOGO WILL BE BIGGEST AND IN THE MIDDLE OF EVERY T-SHIRT. ALL PARTICIPANTS WILL RECEIVE A WALK SHIRT AND WEAR IT WITH PRIDE.
INVESTMENT: \$10,000 | 1 EXCLUSIVE SPONSOR

MIRACLE MILE

SPONSOR THE MAIN AND MOST IMPORTANT PART OF OUR EVENT WITH THE MIRACLE MILE SPONSORSHIP. WE WILL HAVE A BANNER WITH YOUR COMPANY LOGO AND WEBSITE LINK REPRESENTED AT THE START AND FINISH LINE OF THE MIRACLE MILE.
INVESTMENT: \$5,000 | 1 EXCLUSIVE SPONSOR

MIRACLE MILE FINISH LINE PRIZE

TAKE ADVANTAGE OF THIS TREMENDOUS BRANDING OPPORTUNITY! EVERY PARTICIPANT WHO CROSSES THE FINISH LINE WILL RECEIVE A PRIZE WITH YOUR COMPANY LOGO ON IT. THIS IS A HUGE ACCOMPLISHMENT FOR ALL OF OUR PARTICIPANTS AND THEY WOULD LOVE A PRIZE TO TAKE HOME THAT REPRESENTING IT.

INVESTMENT: \$3,000 | 1 EXCLUSIVE SPONSOR

PRE-RACE DANCE PARTY

EVERYONE NEEDS A LITTLE WARM UP BEFORE TAKING OFF ON A BEAUTIFUL STROLL AROUND THE CAPITAL. SPONSOR THIS FUN PART AND IMPORTANT ELEMENT OF THE EVENT.

INVESTMENT: \$1,000 | 1 EXCLUSIVE SPONSOR

BAND SPONSOR

BRING SOME FUNK AND POP TO OUR EVENT AND HELP EVERYONE CELEBRATE BRAIN INJURY AWARENESS BY DANCING AND HAVING A BLAST. BECOME OUR LIVE BAND SPONSOR AND HELP MAKE THIS APART OF OUR DAY.

INVESTMENT: \$1,500 | 1 EXCLUSIVE SPONSOR

DJ SPONSOR

BECOME OUR DJ SPONSOR AND BE THE PROVIDER OF THE ANNOUNCEMENTS AND BACKGROUND MUSIC THROUGHOUT THE ENTIRE EVENT. THE DJ WILL ALSO ANNOUNCE AND THANK YOU FOR YOUR SPONSORSHIP

INVESTMENT: \$1,000 | 1 EXCLUSIVE SPONSOR

POP -UP TENTS

THIS IS A BIG JOB FOR A SUPERHERO. SAVE EVERYONE FROM THE SEPTEMBER SUN AND HEAT BY BECOMING OUR TENT SPONSOR AND PROVIDE SHADE FOR THE ENTIRE EVENT. YOU WILL RECEIVE MANY THANKS

INVESTMENT: \$2,000 | 1 EXCLUSIVE SPONSOR

TABLE AND CHAIR RENTALS

EVERY EVENT NEEDS TABLE AND CHAIRS. BECOME OUR EXCLUSIVE TABLE CHAIR SPONSOR AND PROVIDE SEATING FOR EVERYONE AT THE EVENT.

INVESTMENT: \$2,000 | 1 EXCLUSIVE SPONSOR

WASHING STATIONS

BECOME OUR WASHING STATION HERO WITH THIS SPONSORSHIP. HELP US PROVIDE WASHING STATIONS AND BATHROOMS FOR THIS 4 HOUR OUTDOOR EVENT.

INVESTMENT: \$1,250 | 1 EXCLUSIVE SPONSOR

WATER STATIONS

STAYING HYDRATED IS CRUCIAL FOR OUR PARTICIPANTS AND THEIR FAMILIES. BE A WATER STATION SPONSOR AND PROVIDE ICE COLD BOTTLED WATER THROUGHOUT THE EVENT.

INVESTMENT: \$500 | 2 PREMIER SPONSORS

PHOTO BOOTH

WHAT A GREAT WAY FOR ALL OF OUR PARTICIPATES TO TAKE HOME THE FUN AND MEANINGFUL MEMORIES THAT ARE CREATED AT OUR WALK FOR BRAIN INJURY EVENTS. THESE PICTURE WILL ALSO BE POSTED ON OUR WEBSITE WITH A SPECIAL THANKS TO YOU AND YOUR COMPANY FOR YOUR SPONSORSHIP INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

BALLOONS

BRIGHTEN UP OUR EVENT AND BECOME OUR BALLOON SPONSOR. WE WILL HAVE BEAUTIFUL PILLARS MADE OF BRIGHT RED, BLUE, AND YELLOW BALLOONS IN FRONT OF THE WEST STEPS OF THE CAPITAL WELCOMING ALL OUR ATTENDEES. INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

DOGGIE PAMPER STATION

BECOME OUR DOGGIE PAMPER STATION SPONSOR AND HELP OUR CANINE FRIENDS STAY FRESH AND COOL. THIS FUN STATION WILL HAVE COLD WATER, SNACKS, GROOMING SUPPLIES, ETC. IT WILL ALSO SERVE AS A PREP STATION FOR THOSE WHO ENTER THE DOGGIE COSTUME CONTEST. INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

FACE PAINTING STATION

KIDS ABSOLUTELY LOVE HAVING THEIR FACE PAINTED ON. HELP US PUT A SMILE ON THEIR BEAUTIFUL SWEET FACES AND PROVIDE THIS FUN STATION FOR ALL OF OUR LITTLE HEROES. INVESTMENT: \$500 | 2 PREMIER SPONSORS

BEST COSTUME AWARD

BECOME ONE OF OUR AWARD SPONSORS AND REWARD THE BEST DRESSED AT THE EVENT. THE WINNER OF THE BEST COSTUME CONTEST WILL RECEIVE AN AWARD AND PRIZE. YOUR LOGO WILL BE ON THE AWARD. INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

BEST DOGGIE COSTUME PRIZE

DOGS LOVE WINNING TO SO THE BEST DRESSED CANINE WILL ALSO WALK AWAY WITH A PRIZE AND SOME GOODIES. INVESTMENT: \$250 | 1 EXCLUSIVE SPONSOR

TOP TEAM FUNDRAISER AWARD

OUR TOP TEAM FUNDRAISER WILL RECEIVE AN AWARD AND PRIZE FOR THEIR ENTIRE TEAM FOR THEIR IMPRESSIVE EFFORTS AND DEDICATION TO HELPING US MAKE THIS EVENT SUCCESSFUL. HELP US RECOGNIZE AND TREAT THESE SUPERHEROS AT THE EVENT INVESTMENT: \$500 | 1 EXCLUSIVE SPONSOR

SCHOLARSHIP SPONSOR

THERE ARE SO MANY PEOPLE WHO WOULD LOVE TO ATTEND THIS FUN EVENT BUT CANNOT AFFORD TO. BE THEIR PERSONAL HERO AND SPONSOR. THIS SPONSORSHIP WILL ALLOW 15 PEOPLE TO JOIN THEIR COMMUNITY FOR THIS FUN AND EXCITING EVENT INVESTMENT: \$500 | 4 PREMIER SPONSORS